

## **Notes from the July 23, 2004 MAPLA Meeting**

### **Maryland 211**

Cole McMahon- there are 600 “800” numbers in Maryland to offer people assistance. Maryland 211 seeks to be Maryland’s “give help,” “get help” line that directs people to the right information source. Sees potential to link to Maryland Share in its new incarnation

Jean Del Sordo moved that we endorse the resolution of support for Maryland 211. The motion was seconded by Micki Freeny. The motion was passed that John Taube, as MAPLA chair sign the endorsement and write a letter on behalf of MAPLA outlining our support of this mutually beneficial partnership. John will send draft of letter to mapla for review.

Cole asked that each library system also take the endorsement back to their Boards for individual endorsement.

### **Maryland Share-**

John Venditta introduced Rich Daughtridge, Who talked about the new form and features of Maryland Share.

Rich’s presentation is below:

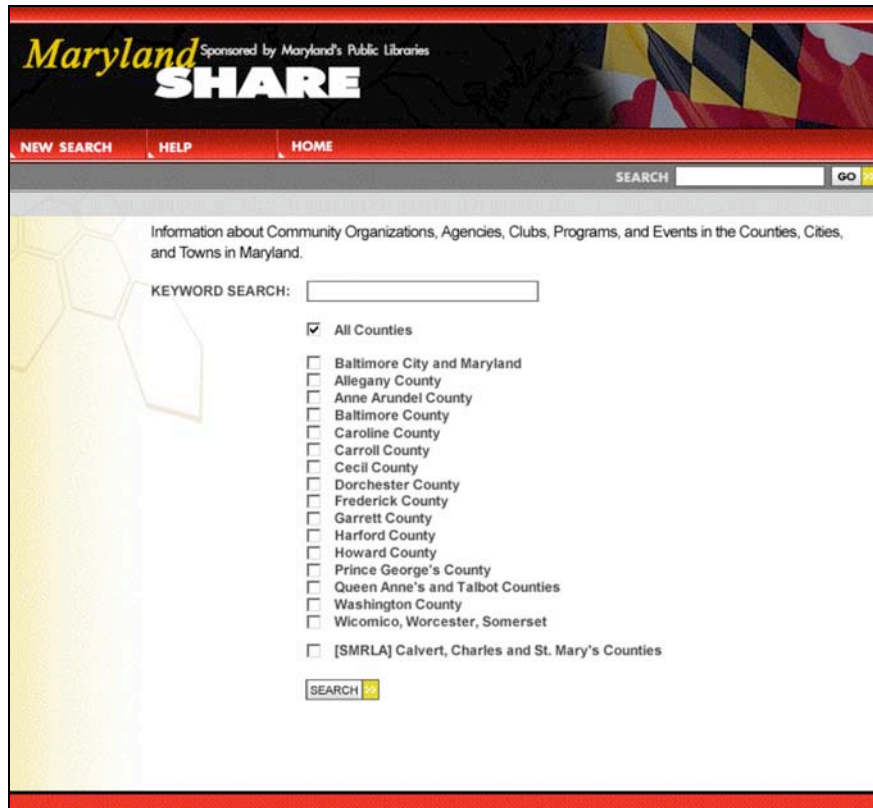
#### **Benefits and Features of the new MdShare.org**

##### **Benefits:**

- I. More information
- II. Standardization of data
- III. More attractive design and layout
- IV. Easier navigation
- V. Better performance and speed
- VI. Easy-to-use interface for librarians to add, edit and delete information
- VII. Mobility – ability to administer data from any computer with internet access
- VIII. Not software dependent
- IX. To increase security and spam related issues, emails of organizational contacts will not be displayed to the public, rather a web form will be used to send information to the contacts

##### **Features:**

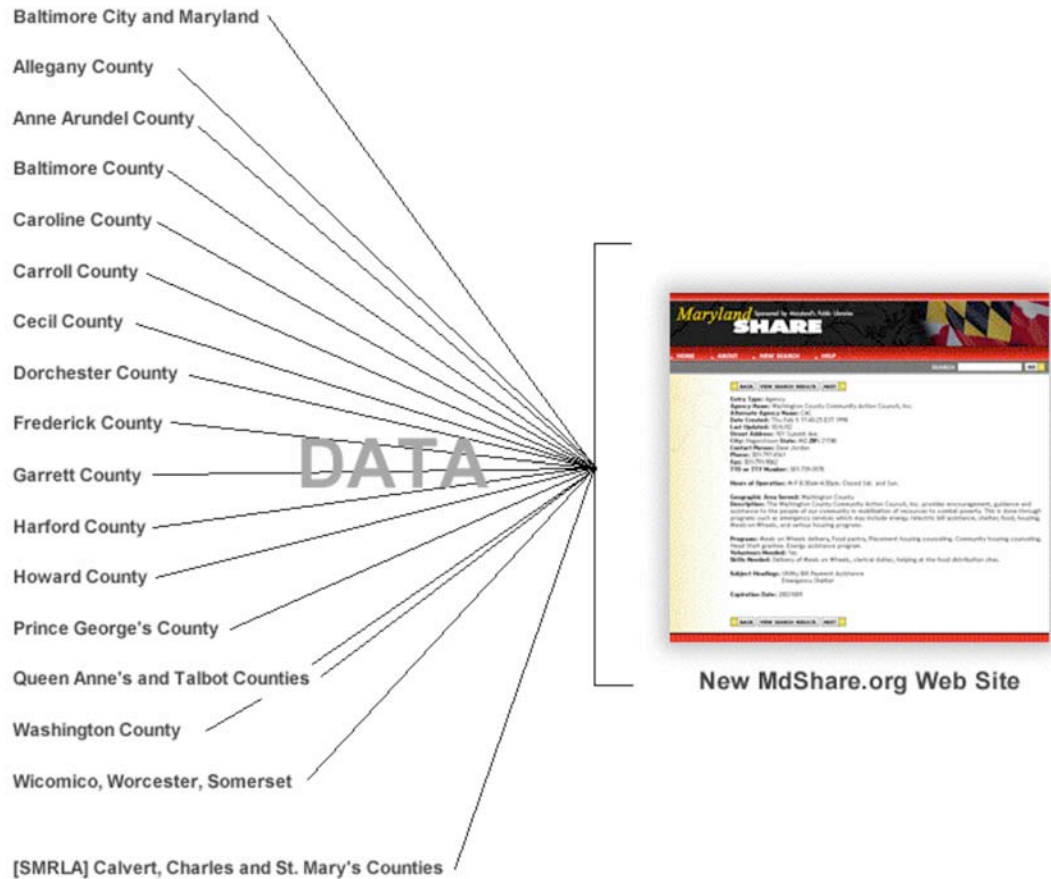
- I. Keyword Search
- II. Boolean Search
- III. Search by County or Counties
- IV. Displaying the keyword search terms on the Detail Results page
- V. Standard Summary Results page – the initial results page
- VI. Standard Detail Results page – a page dedicated to all information available for a Program



## Data Export and Import

This step will consist of gathering all data from current library databases and inserting into one master database housed at the Washington County Library data center.

- I. Export all data from individual library databases (semicolon delimited file)
- II. Import all data into master MdShare.org database



## Adding, Editing and Deleting

Once all data is retrieved and imported into the master database. Libraries will have the ability to add, edit or delete their information in real-time via a web interface.

Please Note: For those libraries who maintain an in-house database and would rather continue maintaining listings in this regard, a method will be developed in which case they can export data periodically. This data will then be manually imported into the MdShare.org online database.

- I. Allow librarians to manage **ONLY** their information via a web based administrative interface
- II. User Levels – three user levels will exist within the new MdShare.org:
  - a. Public User – run searches and submit new organization information online. When an organization submits information, a notification email is sent to the appropriate librarian and data is saved to the database in a 'pending status' until the librarian logs-in to approve the information.
  - b. Librarian User –

- i. Ability to add, edit or delete data from their region or county using online intake and editing forms.
- ii. Ability to approve, disapprove and edit new organization submissions
- iii. Inclusion or Exclusion of an organization will be done at the discretion of the individual libraries
- iv. Edit their password
- v. Extract their data at any time into a format to be used for other purposes such as a print directory.

c. Master User –

- i. Ability to add, edit or delete usernames and passwords
- ii. Ability to add, edit or delete data across all counties

**Maryland SHARE** Sponsored by Maryland's Public Libraries

NEW SEARCH HELP HOME

SEARCH [ ] GO

**ADMIN - UPDATE FORM**

Organization	MARYLAND PHARMACY ASSISTANCE PROGRAM.
Affiliation	HEALTH & MENTAL HYGIENE DEPARTMENT
Contact Information	P.O. BOX 386
	BALTIMORE MD 21203
PH:	800-226-2142
CONTACT:	PHARMACY ASSISTANCE
Description	MARYLAND PHARMACY ASSISTANCE PROGRAM HELPS MARYLAND RESIDENTS PAY FOR PRESCRIPTION DRUGS TO TREAT LONG TIME ILLNESSES, ANTI-INFECTIVE DRUGS (SUCH AS AZT) INSULIN, SYRINGES & NEEDLES. Hours, etc M-F, 7AM - 7PM Eligibility MUST MEET CURRENT INCOME/ASSET SCALES CRITERIA TO QUALIFY \$2.50 RX GENERIC, \$7.50 NAME BRAND W/11 REFILLS PER YEAR
Subject	PRESCRIPTION EXPENSE ASSISTANCE.
General Notes	STATE AGENCY
Currency of Info	03/03/04
Electronic access	http://www.dhmh.state.md.us

EDIT

Example: Admin Area

## MPLERC

Mary Baykan, Katherine and Ann Yurcaba presented.

There goals for the day was to answer questions and get direction, cover the pricing allocation model. Review the success they have had in negotiating good pricing so far, while remaining cognizant of the challenge of re-allocating prices and costs at the state and local level.

Outcome: Katherine and Ann will send current pricing and number of simultaneous users to the group as well as proposed new pricing to each of us.

Mary Baykan will also be contacting you to form a Gale Subcommittee.

Action Item: we are to respond to the prices and respond if we choose to participate in the consortium for these products: Tutor.com, Learn-a-test, Proquest. Action on Gale will be deferred until subcommittee.

### **PLA @ your library.**

Kathleen updated us on the new campaign.

The Smartest Card Get It. Use It. @ your library

“An exciting new campaign to help promote the value of your library and public libraries nationwide.

Kathleen urged us to visit the web site [www.pla.org/smartestcard.htm](http://www.pla.org/smartestcard.htm) for handouts training materials and talking points. She also mentioned that they are focused on turning our staff and trustees in the evangelists for libraries so when people do stop in, our people know what to say to them.

### **E-Books –**

Scott presented Ted Schmitt of Overdrive to discuss how Overdrive has integrated e-Books into libraries. Overdrive e-Books are device independent, so that patrons can download them directly to their own player device. This comes in the form of either Acrobat Reader or Mobipocket format. Overdrive has also worked so that the downloading occurs direct from the local library OPAC and records are available for local automated systems.

For those interested in this, if 10 Maryland library systems wish to join together, the cost would be \$5000 per system and they would receive \$1500 in content in the first year. (An average e-book costs \$10-20). In year two, the cost would be \$2500 per system and they would also get \$1500 in content. When you purchase content from overdrive it is yours, it is not a subscription or license, therefore in year 2 you get additional content. So far, they do not work on iPods. Ted Schmitt will send Scott a formal proposal and then he will forward it to mapla those who wish to join.

### **Avatars-**

Stacey demonstrated the Kurzweil Avatar “Rhonda” She reported that more people are involved in virtual gaming and reality than live in Ireland.

### **Second life.com**

Stacey as Leeloo demonstrated a virtual community on the web where people take on roles and live in the virtual community. She recommended that a small group get together to join and build a public library in their community. If interested, call Stacey.

### **School Library Media Update-**

Jayne Moore from MSDE reported that the Instructional Technology and School Library Media Programs have been merged into one program under the division of instruction. They have many responsibilities and are feeling the pinch as all state agencies are. Nonetheless, Jayne mentioned the desire to increase communication and collaboration with local libraries.

**DLDS Reports** – will be sent in a follow-up email

**Important dates:** 9/13/2004 - Deadline for Dunes Manor reservations

10/14-15/2004 - Mapla -Dunes Manor