

## MAPLA Update April 2010

### Irene Padilla, Assistant State Superintendent for Libraries

#### Certification Issues

- Use of non-certified staff at the reference desk
- Upcoming changes in certification to be announced at the June MAPLA

#### LSTA Grants Issued to Maryland Public Libraries, FY2008 – FY2010 - Handout

### Jill Lewis, Director, Library for the Blind and Physically Handicapped

#### Digital Update

- LBPH has received the digital duplication equipment enabling LPBH to produce enough digital books to meet patron demand.
- With this new equipment, LBPH will be able to duplicate multiple copies of digital books within minutes and will be able to store the entire National Library Service digital collection.

#### DORS Partnership

- LBPH staff is halfway through teaching the first session of the Department of Rehabilitation Services (DORS) Job Squad.
- Six blind and low vision students are receiving intensive classroom training in interview skills, online resources, resume building and other skills to prepare them for the work place.

#### Drama, Poetry, and Music at LBPH

- Friday, April 9 Everyman Theater will perform scenes from Thornton Wilder's classic, *Our Town* at LBPH. The production includes description and a "meet the actors and director" question and answer session.
- LBPH is celebrating **National Poetry Month** with a visit from new Maryland Poet Laureate, Stanley Plumly.
- LBPH patrons will tour the newly opened exhibit of Japanese Cloisonné enamels at the **Walters Art Museum**.
- To celebrate Memorial Day, LBPH patrons will visit the Maryland Historical Society for a descriptive tour of the World War II collection.
- A second related program will be held for Veterans' Day. Entitled "Let us Entertain You!" the program is a performance of World War II nostalgic and patriotic songs by a local group.

### Daria A. Parry, Chief of Public Libraries and State Networking Branch

- **Maryland AskUsNow! Trademark used in a French publication.** The author is featuring it in a chapter about product branding. C'est magnifique!
- **Maryland Library Leadership Institute (MLLI)** - The dates are set for the Institute to take place Monday, July 19 - Friday July 23, 2010 (Sunday, July 18, if you are a Mentor). Candidate selection was made on Saturday, April 02. **We still, however, have a funding challenge.**

**Nini Beegan, Maryland Online Learning Coordinator****Leading From Any Position**

- Leading From Any Position 1 is scheduled for May 4-5, 2010 in Columbia.
- Leading From Any Position 1 Follow-up is scheduled for May 6, 2010 in Columbia.
- The next Leading From Any Position will be this fall.

**Maryland Vision Quest 2010**

- Maryland Vision Quest 2010 will begin this fall. This new initiative provides the opportunity for library staff to build their leadership skills by gathering online to share and collaborate on trends and opportunities that impact libraries.
- Topics will focus on reference, third party add-ins, organizational culture, and customer service. Program registration will open by early June.
- Special thanks to those who are developing and facilitating this program: Dolores Maminski and James Kelley, Frederick County; Julie Strange, AskUsNow; Julie Zamostny, WMRL; Scott Reinhart, Carroll County; Wendy Allen, SLRC; Debby Bennett, Caroline County; Lew Belfont, Howard County; John Taube, Allegany County; John Bertot, University of Maryland.
- At this point, only public library representatives are involved in this project. Eventually we hope to include people from all types of libraries.

**Staff Development Coordinator's Statewide Meeting**

- On May 11, 10am to 11am, the online meeting will focus on LATI.
- On June 15, 10am to 3pm, the meeting at West County Library will focus on the Statewide Blueprint, which provides a process for sharing and working together. Two items already identified:
  - Consider developing a co-op to share trainers across library systems
  - Follow-up on progress with sharing customer service and safety resources

**Train-the-Trainer**

- A statewide need for "train-the-trainer" was identified during the Statewide Blueprint process. MLA will be offering the program this year. Gail Griffith will facilitate it. The program will focus on facilitation skills for soft skills training.
- An in-person meeting will be planned this year for those who do public training so that programs and challenges/ideas can be shared. Location will be central; date TBA.

**Synchronous (Live, Online) Trainers/Wimba**

- The Wimba live online platform continues to be used by the synchronous trainers as well as others statewide for both statewide/regional collaborations as well as for meetings/training within individual library systems. New rooms have been set up, including a practice meeting room and rooms that can be used with your library patrons.
- Learn How to Learn Online and Learn How to Meet Online workshops continue to be offered statewide. More sessions will need to be scheduled to support the LATI and Maryland Vision Quest programs.
- AskUsNow crisis training was offered statewide via Wimba.

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**SkillSoft Online Training**

- As of March 12, 2010 – 605 users; 703 course completions; 503 different course titles accessed. Last year, we finished with 328 users; 886 course completions
- Project ends on August 30, 2010.

**Project Compass**

- On September 10, 2009, IMLS announced a grant awarded to WebJunction and the State Library of North Carolina to support public libraries' efforts to meet the urgent and growing demands of our communities as they struggle with the loss of jobs and the needs of the unemployed. Information about this program can be found at <http://www.webjunction.org/project-compass>. Nini Beegan and Rebecca Immich Sullivan, SLRC, will attend a regional meeting in May.

**Renee Croft, Library Facilities Projects Manager****FY 2010 Grants (including FY 2009 grants with extensions through 6/30/2010)**

- Quarterly reports were due March 31, 2010.
- Reimbursements will not be processed until reports have been submitted.
- Extensions into FY 2011 are not guaranteed. Instructions for requests, if applicable, will be sent to project managers later this month.

**FY 2011 Grants**

- The MSDE Board approved projects were featured as posters in Annapolis on March 17, 2010 along with a slide show covering the 4 year history of the program. Special thanks to Paula Isett for creating the slideshow, SMRLA for poster production, ESRL for loan of easels, and Margaret/ MLA for being willing to try a new format/ the slideshow.
- Hearings were held with Capital Budget Sub-Committees in the Senate (March 9) and House (March 22). Special thanks to Kathleen Reif and Lynn Wheeler for delivering testimony in the House.

**FY 2012 Grants**

- Renee met with our new budget analyst at DBM in February 2010 to discuss changes to the next grant cycle/ application process.
- The new grant administration web site will be featured during training (tentatively, April 28 or 29).
- Guidelines are being presented to MAPLA for square foot and volumes per capita by Mark Thomas/ Eastern Shore, John Taube/ Western Maryland, Kathleen Reif/ Southern Maryland, Denise Davis and Michael Gannon/ Central Maryland.
- Anticipated deadline for FY 2012 proposals is June 15, 2010

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**Paula Isett, Marketing and Outreach Specialist****Read Across Maryland**

- Celebrated a month long project, 30 minutes for 30 days in cooperation with the Governor's Office, Maryland State Education Association, and MLA.
- Governor O'Malley's kickoff event was held on March 1<sup>st</sup> at the Annapolis Library.
- Dr. Grasmick visited Storyville II as part of Read Across Maryland on March 2<sup>nd</sup>.
- March 18<sup>th</sup>, First Lady Katie O'Malley, visited a Langston Hughes Elementary School Library to read to first grade children.

**An advertisement was created by MSEA filmed at the Prince Frederick Branch of the Calvert Library.**

<http://www.readacrossmaryland.org/>

**Dental Health distribution-** The Office of Oral Health, Department of Health and Mental Hygiene, sent an Oral Health kit to each of the branches of the library to promote February 2010 as **Dental Health month**.

**PBS KIDS Grant Opportunity**

- MPT has contacted the 24 library systems and one rug per system has been delivered to the specified branch along with the brochures and an informational screen. A webinar was offered on March 18 to inform the recipients.
- State wide kick off will occur on June 8<sup>th</sup> with a visit from **ELMO** and the Governor.

**Summer Reading**

- Baltimore Orioles contribution- 40 tickets per branch, Field Ceremony
- Downtown Partnership contribution- Family package of 4 free tickets to the Aquarium or B & O Train Museum

**Susan Paznekas, Public Library Consultant****E-Rate**

- FY 2010
  - **The window** for filing the Form 471 (Services Ordered and Certification Form) **closed February 17, 2010.**
  - Be prepared for follow-up requests from Program Integrity
  - Contact me if I can be of help
- Technology Plans
  - Several libraries have technology plans that will expire this year
  - Plans need to be **created** before filing of Form 470 and **approved** by July 1<sup>st</sup>.

**Maryland Public Library Statistics**

- FY 2008 statistics have been posted on Sailor
- FY 2009 data collection has been completed

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### **Public Library Funding and Technology Access Study – 2009**

- A presentation on the data by John Bertot can be found at:  
<http://www.liicenter.org/2009Data/StateDataPresentation10February10.pdf>

### **Microsoft Elevate America Voucher Program**

- Ten library systems participated
- 389 vouchers were distributed

### **Libraries and eGovernment**

- Application was filed on time
- Grant awards will be announced in the Spring

### **Project Planning Workshop**

- MLA Pre-Conference

**Certification-** New contact in the Certification Division – Anna Esquella

### **Stephanie Shauck,**

#### **Youth Services Coordinator:**

- Meet twice a year: spring and fall meetings include Summer Reading Program and other important information.
- Continue to work with locals– no new statewide initiatives; although try to work with partnership opportunities and respond to requests for assistance by local libraries and librarians.
- Thanks to Calvert, Carroll, Charles, Montgomery, St. Mary's & Washington counties for sharing their Creating Cultural Connections LSTA grant experiences as part of a MLA program. Each was a success.
- Thanks for Pratt/SLRC and local systems who have staff that will serve as LATI training team members.

**LATI Coordinator:** see handouts

### **Carolyn Sheffield, Grants Coordinator**

Library Development Group - Based on the model of DLDS convening Staff Development Coordinators, Marketing Coordinators and Youth Coordinators, Carolyn and Nini will be forming a Library Development Working Group. This group will be comprised of library staff from throughout the state who are responsible for development and fundraising initiatives within their library systems. The purpose of this group is to provide these staff members with the opportunity to:

- Share success stories and challenges
- Identify resources for acquiring funds (websites, each other)
- Identify what their needs are (such as training, wiki, etc)
- Identify collaboration opportunities